

Check out the new  
ProSeries  
Program  
**INSIDE**



Committed to Helping  
**Professional Installers**







# Installers- Your Business Matters to Air Lift!

INSTALLER EXCLUSIVE

## Air Lift ProSeries

**Air Lift ProSeries** is an Installer-exclusive line of air suspension kits and program benefits created for Installers who want to deliver professional value and compete with confidence.







### ProSeries Program Benefits

-  **No Internet Sales**
  - + The ProSeries program does not allow any internet sales, enabling less competition on pricing, and full control over sales, service and customer experience.
-  **ProSeries Priority Call Line**
  - + Not only do you get to talk to a real human, you get priority status in the call queue. When calling, select option 7 to advance in the line.
-  **Highest Consumer Rebates**
  - + You get the highest consumer rebate program Air Lift offers to further offset any competitive pricing comparisons.
-  **Best-in-Class Warranty\***
  - + Limited Lifetime Warranty PLUS up to \$100 labor reimbursement for Air Lift Customer Service approved manufacturer's defect warranty claims.







\* Never exceed manufacturer's recommended Gross Vehicle Weight Rating.  
\*\* ProSeries labor warranty coverage requires registration within 90 days of purchase. Air Lift manufacturer's defect warranty labor claims must receive authorization prior to warranty work being completed by Air Lift Authorized Installer. Go to: [airlift.com/warranty](http://airlift.com/warranty) for complete warranty details.



### Two Proven Systems. One Strategic Advantage.

-  Built on the proven LoadLifter 5000 platform with up to 5,000 lbs. of load-leveling capacity\*
-  Aluminum anodized endcaps for enhanced durability and longevity (93000 Series)
-  Stainless steel attaching hardware provides superior corrosion resistance (93000 Series)
-  Roll plates which protect the air springs
-  Air adjustable from 5 to 100 PSI
-  Most kits are bolt-on and require no drilling into the vehicle's frame

### Installer-Exclusive ProSeries Benefits and More

-  **The ProSeries exclusive up to \$200 installer-only consumer mail-in rebates\***
  - + Only Air Lift offers an exclusive consumer rebate available only when the product is purchased from AND installed by you
-  **Quick parts replacement on warranty items**
  - + Fast, convenient assistance gets your customer warranty suspension parts quickly
  - + Authorized Installers also gain access to the fast and easy online self-service warranty parts form
-  **Shop truck program discount**
  - + Order discounted Air Lift products for your shop display truck
-  **FREE 4-year control system warranty when installed by an Air Lift Authorized Installer\*\***
  - + The standard 2-year warranty doubles to 4 years for your customers with your installation service (\$45 value)
-  **We send customers to you**
  - + AirLiftCompany.com has monthly traffic in excess of 200,000+ consumers, with many seeking professional installation services
  - + Dealer Locator Program provides the consumer the nearest Authorized Installer to the consumer's zip code
-  **Talk to an actual human**
  - + Air Lift Company Tech Support with bonus ProSeries priority call line 8AM-7PM Monday-Friday (EST)

\* \$200 rebate when customer buys a ProSeries load support kit and qualifying on-board compressor system from an Authorized Installer AND has it installed by them.  
\*\* Official warranty details are listed at [airlift.com/warranty](http://airlift.com/warranty) and are subject to change.



### Not Authorized?

Only Air Lift Authorized Installers can receive these **exclusive** program benefits

**Sign up today.  
We make it easy.**

- 1 Visit [dealer.airliftcompany.com](http://dealer.airliftcompany.com)
- 2 Answer a few questions and click continue
- 3 Review and digitally sign all applicable agreements
- 4 Once approved, you will receive your registration confirmation email...usually within 8-10 days. It's that easy!

**Register Today!  
Go to: [dealer.airliftcompany.com](http://dealer.airliftcompany.com)**

Once registered, you can get exclusive POP like the ProSeries popup store display free of charge!

**Contact your DSM to order POP**

## Air Lift POP + A full line of Air Lift Point of Purchase materials are available to order



**AD-1007**  
Air Lift ProSeries Counter Mat  
12"x18"  
Heavy-Duty | 3mm thick



**PN-29119 (AD-1003)**  
Air Lift ProSeries Combination Wall/Countertop Display with mounted ProSeries 77000 series air spring  
Approx: 16" x 16"  
Can be wall-mounted or used as a countertop display.



**AD-960**  
Air Lift Authorized Installer 2-sided Window Sticker  
5.5"x4.63"  
Split-back 2 mil Mylar



**AD-950**  
Air Lift "Sold Here" Metal Wall Sign  
18"x24"  
.024 aluminum  
4 mounting holes



**AD-730**  
Air Lift Shop Banner  
4' x 2'  
13oz vinyl | Black grommets (6)

**PN-29127 (AD-1010)**  
Air Lift ProSeries Popup Store Display  
Elliptical LAMà  
19.7" x 72"  
24pt C1S  
Comes with 40 AD-216 Brochures







## ***Not an Authorized Installer? You Can Still Stay in the Loop!***

Even if you're not an Authorized Installer, you can still get insider access to Air Lift's newest products, exclusive promotions, and expert tips to help you stay competitive.

**Scan the QR code to sign up today!**



***We're with you for the long haul with  
industry-leading product warranties***



\*Air Spring Kits

**60 DAY  
MONEY BACK  
GUARANTEE**



**1.800.248.0892 | [AirLiftCompany.com](http://AirLiftCompany.com)**